



10th Annual Professional Development Day Conference

A-G-E-N-D-A

Thursday, September 19, 2019

7:00 AM	Continental Breakfast, Networking, and Exhibitors	
8:00 AM	Opening Remarks by Deborah Gittens, WID -dayPresident	
8:10 AM	<p style="text-align: center;">Keynote Speaker Rear Admiral Ann Burkhardt DOD, U.S. Navy</p> <p style="text-align: center;"><i>“Leadership and Workplace Balance - My Insight”</i></p>	
9:00 AM	<p style="text-align: center;">Guest Speaker David Wickersham District Manager for Congresswoman Elaine Lura (VA-02)</p> <p style="text-align: center;"><i>“Freshman Perspectives on the National Defense Authorization Act”</i></p>	
9:50 AM	<p style="text-align: center;">Guest Speaker Louisa Strayhorn LSA Consulting USA, LLC</p> <p style="text-align: center;"><i>“Achieving Success is All in Your Mind”</i></p>	
10:35 AM	Networking and Exhibitors	
12:00 PM	Networking Lunch w/Table Topics	
1:00 PM	<p style="text-align: center;">AWARD PRESENTATIONS</p> <ul style="list-style-type: none"> • Glenda Bluhm Trailblazer Award • WID Founders Award 	
1:20 PM	<p style="text-align: center;">Panel Discussion: “Government and Industry Teaming: Your Insight”</p> <ul style="list-style-type: none"> • Barbara Carson, SBA Office of Government Contracting and Business Development • Kathryn Murphy, NIWC • Betsy Barron, Retired DOD Sr. Civilian • Ron Lewis, LTC2 Consulting • LaTasha Ford, LTC2 Consulting 	
	Breakout Sessions	
	Professional Track	Personal Track
2:30 PM	<p style="text-align: center;">Christa Halda Conceptual Contracting <i>“The New and Improved GSA Program”</i></p>	<p style="text-align: center;">Alvean Lyons Alvean Lyons Inc. <i>“C.O.R.E Leadership”</i></p>
3:30 PM	<p style="text-align: center;">Eileen Gwaltney Wall, Einhorn & Chernitzer <i>“Key Performance Indicators – understanding KPIs and Financial Ratios”</i></p>	<p style="text-align: center;">Diane Sessoms Dia Beaute Stylist <i>“Making a Powerful First Impression”</i></p>
4:30 PM	<p style="text-align: center;">Sarah J. Schmidt ReavesColey, PLLC <i>“What Women in Government Contracting Need to Know About Estate Planning”</i></p>	<p style="text-align: center;">Benita Adams The Second Act with Benita Adams, LLC <i>“Now You're Talking - Speaking To Inspire, Motivate and Educate”</i></p>